



July 24, 2014

Office of Contracts and Acquisitions  
Ohio Department of Jobs and Family Services  
30 East Broad Street  
31<sup>st</sup> Floor  
Columbus, Ohio 43215

*RE: Request for Grant Application, number JFSR1415178081*

To Whom It May Concern:

Please accept the documents included with this letter as Ohio Right to Life's application for consideration of being awarded one of the four private not-for-profit entity awards for the Ohio Parenting and Pregnancy Program. Thank you in advance for your consideration.

Very Respectfully,

A handwritten signature in black ink, appearing to read "Mike Gonidakis".

Mike Gonidakis  
*President*

A handwritten signature in black ink, appearing to read "Kayla Smith".

Kayla Smith  
*Director of Legislative Affairs*

## **Ohio Parenting and Pregnancy Program Grant**

### **APPENDIX A** **TECHINICAL APPLICATION**

#### **Mandatory Applicant Qualifications**

1. Applicants MUST provide evidence that they are a private not-for-profit organizations by submitting a copy of their organization's current and valid not-for-profit 501(c)(3) tax status determination letter from the Internal Revenue Service (IRS). Please attach this documentation with your agency's application submission.

*Please see first attachment on page 18.*

2. Applicants MUST demonstrate that they have a physical location or office in the state of Ohio. Please provide your agency's office location.

*Our current office location is:  
88 East Broad Street  
Suite 620  
Columbus, Ohio 43215*

*Included in this application on page 19 is a copy of our most recent Ohio Department of Taxation Sales and Use Tax Blanket Exemption Certificate, which has our current address.*

3. Applicants MUST sign the Program Assurances affirmation page of this application and include it in their application submission.

*Please find the signed Program Assurances affirmation page included on page 20 of the application packet.*

4. Applicants MUST identify and assign one key staff person [to serve as Program Lead] who can demonstrate a minimum of two (2) years of experience operating in areas of family planning or other services such as abortion prevention services, childbirth promotion, parenting development and/or adoption assistance and also resides in the state of Ohio. Applicant must provide an affirmation that the Program Lead resides in Ohio [Do Not provide Program Lead's home address.] Profile and resume must be included for the Program Lead.

*The Program Lead for this program would be Katie McCann, Director of Public Relations for Ohio Right to Life. She has worked for Ohio Right to Life for just over two years, having begun in 2012.*

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**Katherine “Katie” McCann**

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**EDUCATION**

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May 2013                                      **Denison University**                                      Granville, OH  
Bachelor of Arts, Major: History    Minors: English Literature and Political Science  
GPA: 3.78/4.00, Dean's List, *Magna Cum Laude*

**EXPERIENCE**

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January 2013-Present                                      **Ohio Right to Life**                                      Columbus, OH  
*Public Relations Manager*

- Maintain working relationship with Ohio’s pregnancy centers that; work together to enhance client services at the center and promote the centers within the realm of Columbus.
- Responsible for protecting the brand by maintaining accuracy in communications and a consistent voice that corresponds with the mission of the organization.
- Manage content and grow the audience of the Ohio Right to Life Blog by copy editing and writing with a creative and professional voice.
- Copy edit and write press releases, e-blasts and letters to the editors of Ohio newspapers.
- Provide research and analysis for media, political and awareness campaigns.

June 2012- December 2012

*Communications/Legislative Intern*

- Learned and implemented copy editing and writing skills for company’s website, brochures, e-blasts and social media sites, Twitter and Pinterest.
- Researched human biological development and legislative issues related to the organization’s mission.

August 2011-May 2013                                      **Campus & Residential Life**                                      Granville, OH  
*Resident Assistant, Denison University*

- Extensive training in mental health awareness, diversity, recognizing signs of alcohol and drug abuse.
- Served as front-line resource to direct students to campus programs covering a range of issues.
- Mediated and resolved conflicts and behavioral issues amongst residents.
- Planned and executed both educational and social programs for 41 first-year residents and 53 senior residents while overseeing a \$300.00 to \$500.00 budget.

May 2012                                      **Federal District Court of Southern Ohio**                                      Dayton, OH  
*Extern, Chambers of Honorable Judge Michael J. Newman*

- Observed and learned about different proceedings in federal, county, and military courts.

September 2009-May 2012                                      **America Reads**                                      Granville, OH  
*America Reads Tutor, Hillview Elementary School Liaison, Denison University*

- Tutored elementary school students in reading, receiving constant training in child development.
- Maintained and fostered relationship between America Reads tutors and a local elementary school.

*Advisory Board Member*

- Organized monthly reflection sessions and training for 50 tutors.

**Organizational Experience and Capabilities**  
**(Response should be no more than 2 pages in total for Items 5-6.)**

5. Clearly identify the indicators of your agency's effectiveness, quality and outcomes achieved for similar programs. And if the desired outcomes were not met, include an explanation of the lessons learned and how those obstacles were corrected.

*The Ohio Association Community Action Agency is the sub-grantee on this application. Community Action Agencies (CAAs) work to alleviate poverty and empower low-income families in their communities. For 50 years, CAAs have provided the tools to help people move from poverty to self-sufficiency. The Community Action Agency Network is made up of more than 1,100 local, private, non-profit and public agencies, created through the Economic Opportunity Act of 1964. The Ohio Association of Community Action Agencies (OACAA) represents 50 agencies around the state serving the needs of low-income people in all of Ohio's 88 counties. CAAs provide services to more than 15 million low-income people annually in 99 percent of the nation's counties. Among them are 4 million children. In 2011, Ohio's Community Action Agencies served more than 835,000 low-income individuals, among them over 325,000 children.*

*For this grant, OACAA will utilize its experience as a grants manager. Specifically, OACAA will oversee and implement the sub-grant process to select vendors that will increase community awareness of available services, increase availability of services and provide new and expanded services for pregnant women and parents, or other relatives caring for children twelve months of age or younger.*

*Since 2002, OACAA has managed more than \$10 million in state and federal grant awards to build the capacity of the Ohio CAA network. Projects have included agency training and technical assistance, development of a statewide marriage coalition, statewide conference planning and the lead agency in an Earned Income Tax Credit (EITC) project where OACAA sub-granted funds to develop local programs. As the statewide umbrella organization for Ohio's Community Action Agencies, OACAA is experienced in serving as the lead agency in projects where the work is done at the local level. A recent example of OACAA's success in managing a similar program would be the 2013 – 2014 ODJFS Agricultural Labor Camp Improvement Program. OACAA's role is to manage a competitive, statewide grant process to identify farms that employ migrant labor and provide resources for improvements to housing conditions. In year 1, 10 projects were funded at a total of \$160,775. The program requires a 1:1 cash match from grantees, so the project leveraged an additional \$353,287. In year 2, OACAA has received and approved 14 projects totaling \$242,700 (\$519,232 in leveraged funds). OACAA will utilize this experience to help Ohio Right to Life manage the sub-grant process if awarded under the Ohio Parenting and Pregnancy Program.*

*OACAA uses Grant Management System (GMS) software that allows the agency to track multiple grants, covering different fiscal years, thus keeping the financial information segregated by grant, but at the same time allowing the creation of an agency-wide financial statement. OACAA sets up a unique code in GMS for each of the grant awards it receives. GMS has the capacity to track different levels within a grant code when necessary. OACAA can see how much is paid to any particular vendor within a grant so that detailed grant payment information for each CAA is available. OACAA falls under the requirements of OMB Circular A-133 which requires an annual audit.*

6. Describe your agency's length and depth of experience providing services in the following areas (minimum of 2 years in each):

- a. Family planning or other services;
- b. Abortion prevention services and childbirth promotion; and,

c. Parenting development and/or adoption assistance.

*Ohio Right to Life has been in existence since 1967, allowing us to have 47 years of experience in providing services related to family planning, abortion prevention and childbirth promotion, parenting development, and/or adoption assistance. We are the state's leading, strongest, and longest standing statewide prolife educational and advocacy organization. We have a working relationship with all of Ohio's 125 pregnancy centers who are our "feet on the ground" "troops" that serve Ohio's women daily in each of these areas. Our mission at Ohio Right to Life is "to promote and defend the right to life of all innocent human beings, from the time of fertilization until natural death." The mission is clear—we oppose abortion and work to promote parenting and adoption as the alternative to abortion.*

*We promote access to family planning services to women in all Ohio's 88 counties at the community health departments, community action agencies, federal qualified health centers and their look-a-likes (the 130<sup>th</sup> General Assembly Budget Bill included legislation we advocated for expanding resources to all of Ohio's women). These resources will help more women prepare so as to prevent an unplanned pregnancy or help them get the healthcare they need if they are faced with an unplanned pregnancy that they may not be prepared for thereby preventing abortion and promoting childbirth.*

*Ohio Right to Life traditionally has been the state's lead on alternatives to abortion and abortion prevention in the last 47 years. In the past two years we have specifically focused on adoption and reforming the domestic infant adoption process so as to promote a healthier adoption culture that will lead to more babies being placed for adoption instead of being aborted. Ohio Right to Life is the lead advocate for the Infant Adoption Reform Act (House Bill 307) which will create a more stable environment for the birth mother and encourage more birth mothers to place her unborn child for adoption instead of feeling helpless in choosing abortion. The legislation will also encourage more Ohioans to consider adoption as the process will become more stable for adoptive parents as well.*

*Ohio Right to Life also regularly engages with high school students. The students are at such an impressionable age and we really aim to take advantage of that. Most of our work with students is centered on the human development of a baby and how an unborn baby should have the same rights to life as any child or adult in part because of these developments. We have included at the very end of this application packet two handouts used with high school students. The first is an internally created Prezi (a digital presentation of sorts) that covers the broad spectrum of the right to life. The second is a human development brochure called "The Amazing Journey From Fertilization to Birth". This brochure gives a broad but detailed overview of the human development of an unborn baby. While the literature itself is not expressly prolife it is an outstanding tool to teach teenagers that an unborn baby is developing just as you and I do throughout the course of our life outside of the womb. It truly builds the foundation for equality for those yet born.*

*Knowledge is Empowering, run by the staff at Ohio Right to Life, is an online campaign that reaches close to 10,000 young men and women each month. This website provides important information and resources to individuals and various other pro-life groups. A feature called "Ask Beth" enables young women and men to contact "Beth," an Ohio Right to Life staff member, to answer any questions they have about pregnancy, adoption, and abortion.*

### **Key Staff Experience and Capabilities**

**Profiles and resumes must easily identify how the applicant's assigned key staff meets the required experience and capabilities for this program. Profiles and resumes must also be included for all persons proposed for key positions. (Response should be no more than 8 pages in total for Items 7-10, not including key staff resumes.**

7. Identify and assign a key staff member as Program Outcome Manager to be responsible for ensuring that the applicant's proposed planned uses of funding (i.e., increase number served, provide new or expanded services, expand geographical area served, or other relevant use of funding) have been successfully accomplished and provided. The Program Outcome Manager should have at least one (1) year of experience in working in areas of family planning or other services such as abortion prevention services, childbirth promotion, parenting development, and/or adoption assistance. Note: The applicant's Program Outcome Manager may also serve as Program Lead; however, the applicant must demonstrate that the assigned key staff person meets the minimum required experience for both roles.

*Katie McCann, Program Lead applicant, will also serve as Program Outcome Manager. Please see above for resume.*

8. Identify and assign a key staff member as Fiscal Specialist to be responsible for preparing the monthly invoices and ensuring adherence to fiscal policies and procedures, and preparing any additional reports as necessary. The Fiscal Specialist should have at least one (1) year of experience in working with fiscal program and/or systems.

***Greg Bollenbacher, Fiscal Director***

*Greg has more than 30 years of experience managing federally funded projects both at The Ohio Department of Development (ODOD) and in the Community Action Network. His experience includes 4 years as the Examiner for ODOD Audit Division, 19 years as the CFO of the Franklin County CAA and an additional 12 years providing accounting services to various non-profits. Mr. Bollenbacher brought his experience to OACAA in 2012 where he provides a number of services including: federal contract compliance, payroll, budgeting, A-133 audit preparation and management of all financial transactions as well as ensuring that procurement policies are followed.*

## **Gregory F. Bollenbacher**

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### **Qualifications and Background**

Twenty-three years of progressively increasing responsibility and expertise in:

- |                                    |                                   |
|------------------------------------|-----------------------------------|
| - Non-profit grant/fund accounting | - Budget development              |
| - Financial reporting              | - Policy & procedures development |
| - Strategic planning               | - Training & facilitation         |
| - Procurement & purchasing         | - Program audits                  |
| - Federal grant administration     | - Cost principles administration  |
| - Employee benefit packages        | - Cost allocation development     |
| - Labor negotiation                | - Consulting                      |
| - Team building                    | - Process improvement             |

## Career Highlights

**Leadership & management** – CFO for \$35 million non-profit supervising ten employees. Non-profit consisted of 500+ employees operating over 30+ programs/projects. Innovation team chair for organization's award winning strategic planning process. Audit team leader for State of Ohio program audits, completing over 100 audits in a four-year period.

**Training & consultation** – Facilitated & performed training seminars at regional, state and local conferences on various topics. Performed sub-contract consultant work with peer organization, assisting in Board development, financial reporting and fiscal staff evaluation. Placed by State of Ohio as acting Finance Director in problem agency, while also investigating potential fraud. Lead trainer/facilitator for organization's strategic planning process, including development of training presentations, forms and intranet tools.

**Project management** – Procured, prepared for and controlled over 15 A-133 single audits. Managed organization's strategic planning process for over three-year period. Accomplishments included process improvement (300% efficiency reduction), team building, training tools for use in communicating change process to employees, staff survey implementation, including analyzing and communicating results.

**Technical expertise** – Proficient in most Microsoft office components including MS certified in Excel. Developed and wrote organization financial policy and procedures manual. Developed and managed agency's indirect cost allocation plan. Assisted in development and revision of organization's personnel policies. Experience in labor negotiations as an active member of management's team in organization's initial union contract.

## Work Experience

Fiscal Director 7/12 - current	OACAA/OCATO	Columbus, Ohio
Contract Work 2007 - 2012	Pike County CAC	Piketon, Ohio
Accountant 2006 - 2012	Corporate Office Intl	Columbus, Ohio
Sales Associate 2005 – 2007	Sears Company	Columbus, Ohio
CFO 1986 – 2004	CMACAO	Columbus, Ohio
Examiner 1982 – 1986	State of Ohio (ODOD)	Columbus, Ohio

## Education

MBA -- Keller Graduate School, Columbus Ohio -- 2008

BA -- Ohio Wesleyan University, Delaware Ohio -- 1981

## References

Provided on request

9. Identify and assign at least one key staff member as Case Worker to be responsible for coordinating care, resources and services for individual or family participants that will services to promote childbirth and parenting. The Case Worker should have at least one (1) year of experience in working in areas of family planning or other family services that promote parenting, two parent families or family intervention services.

*Ohio Right to Life will hire a Case Worker to be responsible for coordinating care, resources and services for individual or family participants that will provide services to promote childbirth and parenting. The Case Worker hired will have at least one year of experience in working in areas of family planning or other family services that promote parenting, two-parent families or family intervention services.*

*The individual hired to fulfill this role would work centrally out of the Columbus office but be available to travel to any pregnancy center in the state at any point of time during his or her regular work hours. The caseworker would verify that resources that are bought with the grant funds are bought at the best market value available at the time of purchase. Additional duties of the caseworker would be to maintain files on how the grant funding is distributed and be the main contact for those awarded funds across the state.*

10. Identify, by position and by name, any additional support staff your agency considers key to the program's success located within the service providers' office. Provide a list of key staff, their relevant education and work experience (including the subject and duration) and the duties they will perform under this program.

*Additional staff that will be used for this program will be existing staff at Ohio Right to Life (applicant grantee) and the Ohio Association of Community Action Agencies (applicant sub-grantee).*

*Ohio Right to Life President, Michael Gonidakis*

*Michael Gonidakis is a 15 year private practice attorney. He has been working for Ohio Right to Life for 8 years, originally serving as Executive Director and currently serving as President of the statewide organization. As President of Ohio Right to Life Mr. Gonidakis works closely with Ohio's pregnancy centers and other need-based institutes that fulfill the mission of this Request for Proposal.*

*Ohio Right to Life Director of Legislative Affairs, Kayla Smith*

*Kayla Smith has been working for Ohio Right to Life for 18 months. As Director of Legislative Affairs she works closely with the legislature and executive offices and their staff to implement administrative and legislative changes that would promote pro-life policies in Ohio. Throughout her role as Director of Legislative Affairs Kayla has also worked closely with pregnancy centers and other need-based institutes in Ohio that work to promote childbirth and lower abortion in Ohio in such a way that fulfills the mission of this Request for Proposal.*

*Ohio Association of Community Action Agencies Executive Director, Phil Cole*



*Phil Cole has been the Executive Director of the Ohio Association of Community Action Agencies since 1989. Prior to his work with OACAA, he spent six years on the staff of the late Vernal G. Riffe Jr., the Speaker of the Ohio House of Representatives. Phil is a member of numerous boards and commissions. He is originally from Findlay, Ohio and has lived in Columbus since 1983. Phil graduated from Bowling Green State University and the University of Toledo College of Law. He is also a graduate of the Executive Program of the John F. Kennedy School of Government of Harvard University. He is also an Adjunct Assistant Professor at Wright State University where he teaches an annual course on Public Policy.*

**Important:** It is the affirmative responsibility of the organization submitting an application to remove all personal confidential information (such as home addresses and social security numbers) of the organization's staff and/or of any subcontractor and subcontractor staff from resumes or any other part of the application package.

**Applicant Agency Profile**  
**(Response should be no more than 4 pages in total for Items 11-13, not including attached brochures/printed material.)**

11. Describe the services your agency currently provides, including logistics of operations and geographical areas of coverage, and any unique features. Include your agency's website address and attach a brochure or other printed material that provides information on your agency.

*Ohio Right to Life is a non-profit organization with both an advocacy and an education arm. We have members throughout the entire state of Ohio and have 43 independent, but affiliated, chapters throughout the state as well. We also maintain a woman-centered webpage, Knowledge is Empowering ([www.knowledgeisempowering.com](http://www.knowledgeisempowering.com)), which allows us to counsel abortion minded women through a private online email format.*

*As an advocacy organization we work with the state legislature and their staff, as well as administration and their staff, to educate them on all pro-life issues. However, our number one matter of advocacy is the right-to-life while in the womb—abortion. Beyond educating the elected officials and their staff on the issues of the right-to-life movement, we also advocate for legislation, executive orders, rule making, or internal policy making that would benefit and advance the pro-life movement. For example, Ohio Right to Life was an opponent of Medicaid Expansion in 2013 because we believe women who receive healthcare will be healthier and more likely to choose life in an unexpected pregnancy. As mentioned previously, we have also advocated for legislation that expands women's access to family planning services to prevent unplanned pregnancies and/or be able to support an unplanned pregnancy via parenting or adoption and we have advocated for legislation that would strengthen and promote private infant adoption.*

*As an educational organization we share information with our membership, chapters, and abortion-minded women about the issue of abortion and the alternatives to abortion. We educate Ohioans on the current legislation and government pro-life related matters, community events that are significant to the pro-life movement overall, and most importantly, how the everyday Ohioan can make use of the resources available to them and to pregnant women to promote childbirth and counsel against abortion.*

*Our website can be found at [www.ohiolife.org](http://www.ohiolife.org). Printed material providing information on our mission, goals, and wide variety of works are attached at the end of this (hard copy) of this application packet as attachments on "pages" 21-41.*

*The Ohio Association of Community Action Agencies (OACAA) has been providing training and technical assistance to the Community Action Agencies in Ohio for over 30 years. In 2000 the Board of Directors incorporated a sister organization, the Ohio Community Action Training Organization (OCATO) to focus on training and technical assistance for not only the CAA network but for all non-profit organizations including Faith-Based organizations, in Ohio.*

*The Ohio Community Action Training Organization (OCATO) utilizes a variety of methods to build the capacity of the Ohio Community Action network, including one-on-one technical assistance, conference events, seminars and on-site training. One of OCATO's unique approaches to providing training is to tap into the experts that already exist at the local level, provide professional development and offer an opportunity for them to teach others in the network. The Internal Consultant (IC) project has been very successful in Ohio. OCATO manages the Internal Consultants who provide training and technical*

assistance to the CAA network. This model was first implemented in a project to teach Results Oriented Management and Accountability (ROMA) across Ohio to all CAAs in the network in 2001.

For more information, you can visit OACAA's website at [www.oacaa.org](http://www.oacaa.org).

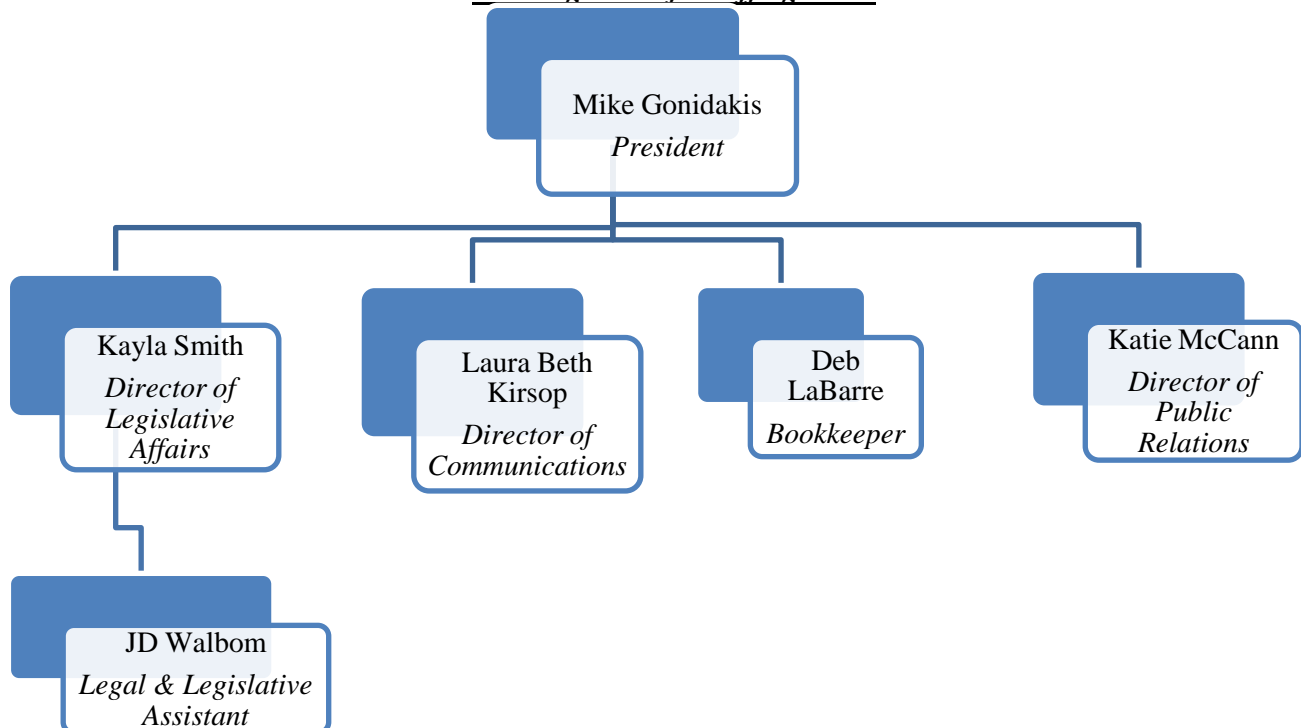
12. Describe the population your agency serves including any demographic information as well as family makeup. Include the number of families that your agency has served in the past 2 years.

*Ohio Right to Life has approximately 30,500 members from across the state of Ohio. This includes men, women, young, old, black, white, and everything in between. Our membership is comprised of Ohioans who believe in our cause and have donated to our organization.*

*The Ohio Community Action network is comprised of 50 member agencies that provide services in all 88 Ohio counties. In 2012, 804,237 low-income individuals were served by Community Action Agencies, 325,280 families received services and 326,170 children were helped. The typical Community Action client is white (and resides in rural Ohio). Although African Americans make up approximately 12.2% of Ohio's population (2000 census), African Americans comprised about thirty percent (30%) of the CAA client pool. Seventy-five percent (75%) of the household annual income is at or below 100% of the federal poverty guideline. Nine percent (9%) had a disabilities and nineteen (19%) lacked health insurance. Eighty-one percent (81%) of the clients did not receive any form of public assistance.*

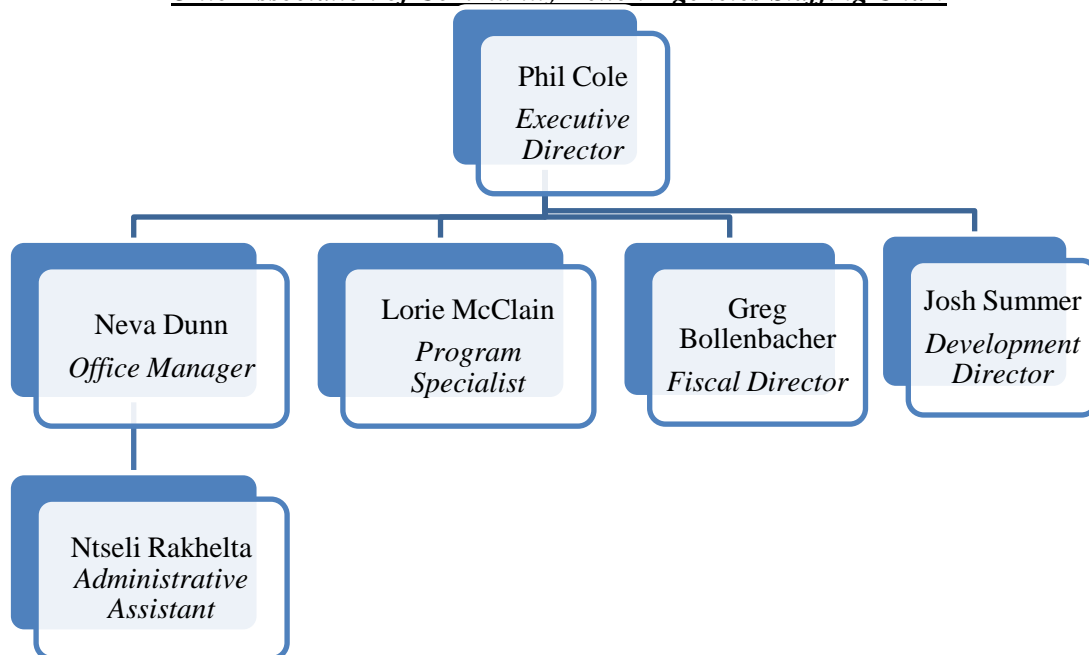
13. Provide a current organizational chart (including any sub-grantees) and specify the key management and administrative personnel who will be assigned to this project.

**Ohio Right to Life Staffing Chart**



*Katie McCann will be the "key manager" for the program. Additional personnel who will be assigned to the project as needed will be Mike Gonidakis, President of Ohio Right to Life, and Kayla Smith, Director of Legislative Affairs at Ohio Right to Life.*

*Ohio Association of Community Action Agencies Staffing Chart*



**Program Design**  
**(Response should be no more than 4 pages in total for Items 14-18.)**

14. Please indicate a minimum of two (2) planned uses of funding for this program: [Applicants who do not indicate at least 2 planned uses of funding in their application shall not be considered for any grant award. *(Two chosen: A and B)*]

a. Increase numbers served: ☒ Yes ☐ No

Indicate how many additional families you will serve and thoroughly describe your plan for increasing program participation.

*The number of families served will depend on the pregnancy centers that apply for the funds through Ohio Right to Life (more on this later in application) and how many families live in the area that are available to be served. Program participation will increase based on advertising of more services and resources being available to women and their families; advertising through social media, billboards, bench ads, bus ads, and newspaper and magazine ads.*

*One of the main responsibilities of a Community Action Agency is to develop community-focused strategies that address poverty. In order to be successful, it is essential that CAAs know how to connect their customers to resources, including government benefits. This is especially needed in rural areas where fewer services are available. Often, CAAs fill the gap to provide health service not otherwise accessible to low-income residents. Examples of services provided by the network in the past year include:*

<b><i>Health and Wellbeing – This includes immunizations, screenings, health and dental care, social and emotional care, access to clothing and food</i></b>	<b><i>911,482 individuals</i></b>
<i>Children and youth receive immunizations, well-visits, medical and dental care</i>	<i>555,202 individuals</i>
<i>Social/emotional care and classes (abuse prevention, substance abuse, parenting classes, etc.)</i>	<i>14,362 individuals</i>
<i>Obtained health insurance</i>	<i>5,514 individuals</i>
<i>Accessible health care provided or increased</i>	<i>35,138 individuals</i>
<i>Clothing</i>	<i>15,441 individuals</i>
<i>Food</i>	<i>285,825 individuals</i>

*OACAA's member agencies will be available as a local community expert and community service provider to help increase the number of families served.*

b. Provide expanded or new services: ☒ Yes ☐ No

Thoroughly describe the expanded or new services and the method in which you will implement these services.

*Expanded services will be provided by having more funds available. For example, if a center is awarded a \$20,000 staffing grant they could hire a part time counselor who would be able to work 20 hours a week. These 20 hours a week could serve up to 10 more women a week, therefore leading the potential to save up to 10 more babies from the risk of abortion a week. New services would be implemented in much the same way. If a pregnancy center does not offer a specific parenting class for mothers (and fathers) they could use the grant to hire a staff member and resources solely dedicated to the specific class.*

*OACAA's member agencies will be available as a local community expert and community service provider to help expand services to the target population.*

15. Services and numbers of new individuals served

In the chart below, indicate a minimum of three (3) program activities your agency will provide. Include the anticipated number of new individuals that your agency will serve (for the duration of the grant period) in each activity and the total numbers you plan to serve. Please feel free to add rows to include services not listed.

*See attachment on page 42 of the hard copy of the application.*

16. Describe your agency's relationship with partner community organizations or agencies that will be used to carry out the program activities, including: 1) the name of each partnering organization (whether contractual or non-contractual relationship); 2) the roles and functions for the applicant and each individual partner organization; 3) services each partner will provide; 4) whether or not the partner organization(s) have collaborated with the applicant on similar projects in the past; 5) the number of years of collaboration with each partner; and, 6) the location of partner offices.

1) *The partnering community agencies would be pregnancy center, community action agencies, federal qualified health centers and their look-a-likes, and any other need-based center that fulfills the mission of this Request for Proposal on a contractual basis once their application for funding has been approved. An entire list of centers is available through the Ohio Department of Health.*

2) *The individual partner organizations would be responsible for providing services to pregnant abortion-minded women. They are the pregnancy centers throughout Ohio that provide pregnancy tests, counseling to support choosing parenting or adoption, parenting classes often called Learn-to-Earn, and resources such as diapers, formula, and more.*

3) *Each pregnancy center in Ohio is independent of each other but also vastly similar. While each center operates under their own standards of procedures as determined by their own board of directors they are relatively all the same in the services they provide (as mentioned above in question 2).*

4) *Pregnancy centers have collaborated with Ohio Right to Life on education on resources available to women, but Ohio Right to Life has never assisted in providing funding to pregnancy centers before.*

5) *The length of collaboration depends on each center—it would be dependent on how long each center has existed.*

6) *With over 125 pregnancy centers in Ohio, 50 community action agencies, and 200 federal qualified health centers and their look-a-likes, there are partner offices in all 88 counties of the state.*

17. Define the eligibility requirements for the services provided. Additional eligibility standards may be added but requirements of §5101.804 of the Revised Code must be included.

*The pregnancy centers that would be awarded these funds do not refer for or promote abortion. They meet each and every eligibility requirement as laid out in 5101.804.*

*Other centers that would apply for funding (the community action agencies, federally qualified health centers, and federally qualified health center look-a-likes) would have to demonstrate upon application they meet the same eligibility requirement as laid out in 5101.804 and not referring for or promoting abortion. Additional eligibility requirements would be:*

1) *Offering services to pregnant women throughout all 9 months of pregnancy.*

2) *Offering services to a racially diverse clientele.*

18. Include a description of the target audience that will be serviced by the provider.

*The target audience that will be served by this grant program is low-income women and their partners if they are involved in the pregnancy and relationship. While the centers that are serving these women do not have an income limitation in order to serve them they tend to serve women who earn 200% or less of the Federal Poverty Level. Guttmacher Institute, a reproductive health think tank, cites 42% of women who had an abortion in 2011 (the most recent year with abortion statistics available) had incomes 100% below the poverty level (information found at:*

*[http://www.guttmacher.org/pubs/fb\\_induced\\_abortion.pdf](http://www.guttmacher.org/pubs/fb_induced_abortion.pdf)). There are pregnancy centers in rural, urban, and suburban neighborhoods of Ohio, with women in urban areas being the focus of those who will be served. While there is no requirement to prove income or lack thereof to receive services at these pregnancy centers, generally speaking, these are the women who come to these centers.*

**Program Outcome Management**  
**(Response should be no more than 2 pages in total for Items 19-20.)**

19. Clearly describe the intended outcomes for this program and the indicators your agency will use to measure effectiveness.

*The number one intended outcome for this program is to increase community awareness of available services, increase availability of services and provide new and expanded services for pregnant women and parents, or other relatives caring for children twelve months of age or younger. We intend to provide services to pregnant women and parents or other relatives caring for children twelve months of age or younger by promoting child birth, parenting, and alternatives to abortion such as adoption. Furthermore we intended to reach each of the following four TANF purposes: (1) provide assistance to needy families so that children may be cared for in their own homes or in the homes of relatives; (2) end the dependence of needy parents on government benefits by promoting job preparation, work, and marriage; (3) prevent and reduce the incident of out-of-wedlock pregnancies and establish annual numerical goals for preventing and reducing the incidence of these pregnancies; and (4) encourage the formation and maintenance of two-parent families. As a direct result of reaching this outcome fewer abortions will happen in Ohio.*

*Indicators to measure the effectiveness of this intended outcome will be the pregnancy centers reports the first two quarters after having been awarded an initial award. The pregnancy centers that are awarded funds should be able to demonstrate within six months of receiving financial benefits a significant number more of pregnant women served than the same two quarters of the previous fiscal year. This significant increase should be indicated by serving at least 20% more women over the course of the two quarters total. For example, if a pregnancy center served 100 women in quarter 1 and 2 of the previous fiscal year then in quarters 1 and 2 of the current fiscal of the award year they should have served at least 120 women, if not more. The center does not need to serve an equal number of women each quarter so long as the total number of women meets expectations by the end of the second quarter.*

20. Describe how program data will be collected and confidentiality maintained.

*Program data will be required and collected by Ohio Right to Life on a regular and reoccurring basis from each grantee. Please see question 22 for more specific information. Ohio Right to Life will compile all data and submit to the State of Ohio on a regular and reoccurring basis.*

**Sub-grantees and Vendors**  
**(1 page maximum in total for Items 21-22)**

21. Applicants are to disclose whether or not any sub-grantees be used for this project. (If no, please include a statement that no sub-grantees will be involved. If yes, please describe the procurement process and the timeline to accomplish procurement as well as provide all required information as specified in Section 4.6, of the RFGA.

*Yes, Ohio Right to Life intends to use sub-grantees for this process. For the purposes of this application we are applying with the Ohio Association of Community Action Agencies as a sub-grantee of the award from the Ohio Department of Jobs and Family Services.*

*Ohio Right to Life also plans to identify sub-grantees who will deliver parenting and pregnancy services through a competitive process. All pregnancy centers will be invited to submit proposals outlining their plans to identify the target population and provide services. They will also be asked to demonstrate how their sub-grant will increase the number of women receiving services and/or expand the number or type of services available. Ohio Right to Life will work with OACAA to score the proposals and select grantees by October 31, 2014. Winners will be selected based on project design, capacity, demonstration of need, and budget appropriateness.*

*To be selected as a sub-grantee, applicants should provide the following:*

- 1. Outreach/recruitment plan*
- 2. Target population description*
- 3. Background/history of providing services to the target population or a similar group*
- 4. Description of services*
- 5. Projects goals/outcomes*
- 6. Descriptions of key partners (attach MOUs if possible)*
- 7. Budget (should also include amount the agency expects to be leveraged)*
- 8. Job description for case manager*

22. Describe the monitoring process for the sub-grantee (if applicable). Include the documentation that will be reviewed, who will perform the monitoring, the frequency that the sub-grantee shall provide performance reports and the plan addressing areas for improvement or poor performance. [If no sub-grantee is involved, the applicant shall disregard this requirement.]

*Ohio Right to Life will perform audits once a year of each pregnancy center that is awarded funding. This will entail traveling to each center for an audit at random. Audits will include inspecting clientele services (i.e. rooms available to provide services and physical resources available to women at the centers) and any documentation regarding staffing and clientele services. Interviews with staff and volunteers to ensure they are abiding by the requirements laid out in the program and the law (5101.804) will also be performed. The Program Lead will perform all audits, unless otherwise delegated to a different staff member.*

*Sub-grantee pregnancy centers awarded funds will be required to submit their performance reports once a quarter, with the count of the first quarter beginning on the date of their first award having been received. Performance reports are to include all copies and documentation of use of funds, such as, but not limited to, receipts for items purchased and proof of parenting class graduations. Reports should also include documentation of clients served in the quarter being reported on as well as the two previous quarters and anticipated number of clients to be served in the subsequent quarter. In order to maintain any opportunity for future funding centers must demonstrate a significant increase in clientele served by the end of the second quarter after having been awarded their first grant. Ohio Right to Life will address areas of poor performance in specific centers by having a successful center from a different region of the state (to eliminate threat of competition) train the center in need of improvement.*